



Ronald McDonald House Charities® of Eastern Wisconsin, Inc.

Fundraising Application Form

Community Event Sponsor/Organization:

Organization		Contact Person	
Address (Contact Person)			Apt or Suite
City	State	ZIP Code	Email
Home Phone Number	Work Phone Number		Fax Number (to fax approved form to)
Organization's Purpose		Size of Membership	

Special Event Information:

Description of Event	
Location of Event	Date of Event
Will the event benefit any other organization(s)? <input type="checkbox"/> Yes <input type="checkbox"/> No	If yes, please name other organization(s):
Anticipated Income from Event % of Gross Revenues to be donated to the RMHC _____ %	
Anticipated Gross: _____ Net: _____	

Other Information:

How Will the Event be Promoted?
Will Media be Contacted?
Will the Ronald McDonald House Charities logo be used in conjunction with other logos, trademarks, etc? <input type="checkbox"/> Yes <input type="checkbox"/> No <i>If yes, proofs must be approved by RMHC of Eastern WI, Inc.</i>
Has the Group ever sponsored an event for RMHC of Eastern Wisconsin, Inc.? <input type="checkbox"/> Yes <input type="checkbox"/> No

Terms:

Sponsoring Group’s Covenants

We will conduct the event for the benefit of Ronald McDonald House Charities of Eastern Wisconsin, Inc. (the “Organization”) in accordance with the provisions of this proposal.

We will maintain the insurance coverage evidenced by the Certificate of Insurance accompanying this proposal throughout the pendency of the event.

Our conduct of the event will conform to applicable laws, rules, regulations and ordinances.

We will not use any trade or service mark or related copyright of McDonald’s Corporation (“McDonald’s”), except as authorized by McDonald’s. After being submitted to us, we will forward any related material to McDonald’s Corporate Legal Department in Oak Brook, Il for approval.

All material using the Ronald McDonald House Charities name or logo will be submitted by us to the Organization for approval prior to the publication or use of such material.

We will indemnify and hold Ronald McDonald House Charities, Inc., the Organization and their respective trustees, directors, officers, employees, volunteers, and agents harmless from and against any and all claims, liabilities, judgments, penalties, settlements, losses, damages, and expenses, including court costs and reasonable attorney’s fees, incurred or suffered by these parties in connection with or as a result of the event.

Organization Consent

In consideration of your sponsorship of a fundraising event for the benefit of the Organization, as more fully described in this proposal, the Organization hereby consents to your sponsorship of the event upon the terms and subject to the conditions set forth herein.

Community Event Sponsor Signature	Title	Date
RMHC of Eastern Wisconsin, Inc. Representative Signature	Title	Date

Please complete and return this contract to Ronald McDonald House Charities of Eastern Wisconsin, Inc.
No fundraising activity will be approved without receipt of a completed form.

Send to:
Ronald McDonald House Charities
Attn: Robin Busalacchi
8948 Watertown Plank Road
Milwaukee, WI 53226
Phone: (414) 475-5085 ▪ Fax: (414) 475-6342

Thank you for supporting Ronald McDonald House Charities of Eastern Wisconsin, Inc.